

# ABOUT US

CenPOS is an integrated commerce technology platform.

## HOW IT WORKS

CenPOS enables merchants to create deeper, lasting relationships with their customers through innovative, omnichannel technology solutions.

The CenPOS platform is a single point of integration that combines payment, commerce and value-added functionality to help merchants transform the commerce experience, eliminate complex integrations, and reduce the burden of accepting payments.

Powered by an enterprise-class, end-to-end transaction engine, our secure cloud-based solutions integrate seamlessly with existing infrastructure and are tailored to the unique needs of each merchant.

This approach saves time and money by simplifying integration, with one-to-one service and support to ensure that merchants can stay focused on their core business.

## What Makes Us Unique

### TECHNOLOGY. DRIVEN. COMMERCE.

At the center of every product, solution and service we deliver is Technology innovation. Driven by an unwavering commitment to our customers, we build solutions that help transform their business. Evolving from a foundation in payments technology, we are reshaping the future of Commerce.

#### SECURE

Data security is of utmost importance in everything we do at CenPOS. We take a multi-layered approach to ensure that all your sensitive data is protected across our platform. We also reduce your risk exposure by keeping your other key business systems outside the scope of your commerce technology platform and transaction engine.

From validated point-to-point encryption (P2PE) to tokenization, encrypted virtual keypads and consumer authentication, CenPOS provides comprehensive enterprise-class security to meet the most demanding requirements.

#### FLEXIBLE

No two merchants are the same, and each has unique requirements for an integrated commerce solution. CenPOS provides the secure and flexible infrastructure to meet this challenge and deliver tailored cloud-based solutions for virtually any commerce need.

Leveraging best-in-class functionality and our core end-to-end transaction engine, our platform is processor-agnostic and offers customization, interchange optimization, reporting, and reconciliation to meet your unique business requirements.

#### SIMPLE

Creating a seamless commerce experience shouldn't be complex or create a costly burden for merchants. CenPOS minimizes cost and complexity by delivering solutions that simplify every aspect of implementing, operating and maintaining a commerce and payment system.

Through our platform-as-a-service (PaaS) model, industry-leading integrations and world-class support, we take the difficulty out of commerce enablement and payment acceptance so you can focus on your business.



**AT CENPOS, OUR ONGOING MISSION IS TO BE AT THE FOREFRONT OF TECHNOLOGY.**

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The future of payment processing began in 2008 with the creation of our solutions platform. Thanks to innovative thinking and passionate commitment, CenPOS has continued to effect major breakthroughs in payment solutions.

## 2011

- Launched recurring payments platform
- Established direct connection to 96% of U.S. transaction platforms

## 2013

- Completed integration with CDK Global, the world's largest Dealership Management System (DMS) provider
- Completed integration with Infor Distribution solutions including SX.e, A+, FACTS, and Storefront
- Received patent for Interchange and Transaction Management

## 2015

- Received First Data EMV Certification for the United States
- Received Visa ACP Certification
- Received TSYS EMV Certification
- Received Lodging and Auto Rental Certification
- Received Account Updater Certification

## 2017

- Launched Infor Rhythm integration
- Launched BuyerQuest integration
- Top 10 QSR adopts Accounts Payable platform
- Launched CenPOS Txt communications platform
- Launched Microsoft Dynamics AX Integration
- Received Amex SafeKey Certification
- Launched Next Generation Data Analytics - Dashboard
- Achieved point-to-point encryption (P2PE) Validation
- Received QIR Certification



## 2009

- Launched Virtual Terminal (VT) product
- Launched Dashboard product



## 2010

- Launched Mobile VT product on Apple platform
- Launched Tokenization product
- Received first customer in Latin America (LAC)



## 2012

- Launched eCommerce platform
- Launched Dynamic Transaction Routing Switch
- Launched Electronic Bill Presentment and Payment (EBPP) product
- Received certification to process transactions internationally to EU countries and Canada



## 2014

- Launched point-to-point encryption
- Received patent handling payments using mobile devices for authentication
- Launched multi-currency platform
- Launched 3D Secure Consumer Authentication
- Achieved SSAE16 Certification
- Launched Active-Instant Replication platform for all Data centers
- Launched Integrasoft integration



## 2016

- Received Chase EMV Certification
- Completed integrations with Bluebird, TSD, and ProfitNet
- Received U.S. Common Debit Certification
- Launched Next Generation Data Analytics - Reporting Tool
- Implemented Quick Chip Technology
- Launched e-commerce SDK in Java, PHP and C#
- Migrated applications to HTML5 responsive interfaces
- Achieved EMV and Interact Certification from First Data Canada for retail and e-commerce
- Launched Password-less User Authentication App Technology



# Our Story

CenPOS was built on a vision to transform commerce. In 2008, we realized the need for a truly comprehensive merchant solution that would challenge the status quo and change commerce and payment acceptance forever.

In 2009, we launched the initial cloud-based platform that would become CenPOS, a customer-friendly, merchant-centric commerce technology solution built on an innovative end-to-end transaction engine.

By 2013, CenPOS had established direct connection to 96% of U.S. transaction platforms and was delivering easy point-of-sale interactions and customer engagement solutions. We also completed integration with INFOR, the world's third-largest ERP, and CDK Global, the world's largest Dealer Management System (DMS).

Since then, we've achieved implementation with the global credit card networks collectively known as EMVCo (Europay, MasterCard, and Visa). We've also launched a host of security networks including our PCI-validated Point-to-Point Encryption (P2PE) solution that enables merchants to process payments securely and efficiently.

Additionally, we've launched CenPOS Txt, our TCPA-compliant texting solution that allows merchants to communicate with consumers in real-time.

With a commitment to technology innovation and a merchant-centric focus, we continue to build new cloud-based omnichannel commerce solutions.

Ultimately, we aim to eliminate friction in commerce and help merchants transform their business by building lasting customer relationships, delivering optimal shopping experiences and demonstrating value to their customers.

As commerce continues to evolve, we are reshaping its future from a foundation in payments technology.



**7750 SW 117th Avenue**  
**Suite 306 Miami, FL 33183**  
**www.cenpos.com • 1.877.630.7960**

