



It's More Than A Payment Solution. It's A Profit Solution.

INTEGRATED APPLICATIONS



CenPOS txt.

Data shows that, across generations, phone calls are no longer the preferred method of communication. And communicating with your customers in your auto business is no exception.

- On average, smart phone users in the United States send 764 texts per month vs. 164 phone calls per month.
- People aged 55-64 still text an average of 80 times per month, and the 65+ crowd texts about 32 times per month.

When a car mechanic needs customer consent to make a repair or replace tires, calling or emailing your customer may not provide a response right away –the mechanic would move on to work on other cars until the customer responds, which can cost the dealership time, money, and unnecessary customer complaints. What can a dealership do to keep with the rapidly growing acceptance of mobile texting and meet customer demands? Enter CenPOS txt powered by AdvantageTec.

CenPOS txt is an FCC and TCPA compliant cloud-based texting solution designed for automotive dealerships and their staff that integrates seamlessly with the dealership's DMS and is accessible through a mobile, tablet, or desktop device. Car dealerships can now benefit from a real-time communications tool by improving productivity and CSI, receiving approvals quicker, and improving overall customer engagement and satisfaction.



**START SAVING TODAY -
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CenPOS + CenPOS txt. payment modules

The Integration Advantage

Benefits of CenPOS txt

CenPOS txt is secure, simple, fully integrated and efficient. It is cloud based with IBM, eliminating the display of phone numbers, the need for a VPN, and unnecessary desktop updates. The data center also resides with security hardware firewalls, monitoring and SSL. In addition, CenPOS txt is monitored 24/7, so you can be in touch whenever and wherever you are. A customer can go from scheduling an appointment to check-out with ease, while receiving updates and online payments, all from their mobile device. This in turn will lead to improved overall customer satisfaction and the increased likelihood of repeat business, as well as reduced phone call volume and higher text approval rate. It's truly a win-win for both dealerships and customers.

Texting with Customers

- DMS integrated & certified
- No data entry
- Increased CSI
- FCC & TCPA compliant
- Cloud-based, runs on desktop
- Records all texts for future retrieval
- Comprehensive reporting
- Integrated landing page with sales contact info and new car specials

Service Advisor Texting

- Faster updates to customer
- Less voice mail
- Quick mid-service updates
- One click vehicle ready for pick function
- Template messages
- Delivery confirmation
- Retrieve old messages for disputes
- No marketing – pure communications

Fuel Sales Department

- Provide customers with repair status on their mobile phone
- Automated specials under repair status
- One touch dial to sales for complimentary appraisal
- Fuel your sales department with the service that drives customers

Exceed customer satisfaction and retention by integrating CenPOS txt into your business today.

CENPOS IS TAKING YOUR DIGITAL ENABLEMENT TO NEW HEIGHTS

**Call 1.877.630.7960
or visit CenPOS.com**

